RANJANI

UI/UX / WEB & GRAPHIC DESIGNER

No:1, 1st Main Cross Street, Balavinayagar Nagar, Arumbakkam, Chennai.

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ABOUT ME

I have around 8+ Years of experience in Healthcare, E-commerce and Teleshopping domains. I am a highly-organized and qualified UI/UX Web & Graphic designer with plenty of professional experience with an exposure to different kinds of clients and challenging projects. I have a good working knowledge of design procedures for all publishing, print and web-based materials. In addition, I have gained plenty of experience by working with product designers, product managers, conceptualisers and consistently been achieving superb results under tight deadlines.

SKILLS

Adobe Photoshop	Adobe Illustrator	Adobe Indesign
Adobe Acrobat DC	Adobe Framemaker	Sketch
Adobe XD	HTML5/CSS3	Bootsrap 4
Figma	Microsoft PowerPoint	Microsoft Excel
CorelDraw	Microsoft Word	Dreamweaver / Visual Studio Code

DESIGN SKILLS

BRANDING & IDENTITY

Logo Identity, Business Card, Letterhead, Envelops, Corporate Folder, Company Profile etc.

WEBSITE & USER INTERFACE

Website Template Design, Web Banners, Web Application, Micro websites.

OTHER

Packaging (Applied & Label Design), Information Design, Social Media Graphics.

PRINT GRAPHIC / PROMOTIONAL MATERIAL

Brochures, Flyers, Pamphlets, Roll-up, Poster, Billboard, Magazine Cover, PowerPoint, Questionnaire, Business Proposal, Invoice, Diagrams & Charts, Presentation Folder, Certificate, Door Hanger, Gift Card, Voucher Card, Word Template, CD & DVD Cover, Event Ticket, Postcard, Invitation. T-Shirt & Cap Designs etc.

TECHNICAL WRITER / PROOFREADER

Updating labeling and IFU documents in accordance with the redline changes. IVDR-compliant review identified inconsistencies in redline, artwork, and IFU documents.

PROFESSIONAL ACHIEVEMENTS

Earned the **ERS Productivity Champion** Award at HCL Technologies

PROFESSIONAL TRAININGS

- Medical Quality Management System (MQMS) – Overview
- Good Documentation Practice (GDP)
- Orientation module on HCL Mandatory compliance trainings
- Information Security
- COBEC
- Export Compliance
- Documentation Training

EMPLOYMENT

HCL TECHNOLOGIES
Mar 2021 - Till Now

LEAD ENGINEER - HCL TECHNOLOGIES LTD

I am really glad to say that HCL company has given me a chance to learn new and interesting ideas in the field of Visual Design. I work as a **UI/UX, Web & Graphic designer** for **Siemens Client Projects**, and I use different design tools like **Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Framemaker and Figma** for various projects.

At HCL, I have created unique designs for the appearance of their internal products, and I have also built different web applications and websites for the company.

Additionally, I have made **marketing materials for HCL conferences** such as Exhibition Stall Designs, Brochure Designs, Collateral Marketing Designs, Flyer Designs, BillBoard Designs, Standees Designs, Web Designs, Emailer Designs, UI Designs, Facebook Banner Designs, Web Banner Designs, Affilate Banner Designs, Logo Designs, TShirts Designs, Poster Designs, Corporate Identity Designs etc.

Sometimes, I have support with design changes in **HCL Project Management Application, Attendance Maintenance Application and Websites**. Besides design work, I have also supported **Technical writing and Proofreading tasks**. Professionally, I have achieved the **ERS Productivity Champion Award at HCL Technologies**.

GP STRATEGIES
Mar 2020 - Mar 2021

MEDIA DESIGN SPECIALIST - GP STRATEGIES

I am happy to state GP Strategies PVT Ltd., company has provided me an exposure to work with various kind of projects in the are of Graphic Design.Here as a **Media Design Specialist** I have been active in **working on some of Application-oriented designs, company Micro Websites, E-learning course Designs**.I am able to come up with my own creative ideas in Designing part **as per UI related standards** followed across the industry.

MAGNA INFOTECH LTD
Feb 2019 - Feb 2020

GRAPHIC DESIGNER - HCL (CLIENT)

HCL offered me a space to understand the ever-changing critical market needs in the life science sector. My activities at HCL ranged across various design and development aspects in the **SIEMENS Medical Device Labeling IFU's**. Here, I will update the redline document requirements like (Revision Date, Alphabet, Address, Contents, Bar code creation etc.) and proofreading all the production files with the help of Atlas Tool.

GYNUS TECHNOLOGY
March 2016 - Oct 2018

WEB / GRAPHIC DESIGNER - GYNUS TECHNOLOGY

I am actively involved in **many different projects** at Gynus Technology. Each project comes with a challenge and I am trained and well-versed to handle different scenarios. I have **developed extensive capabilities** in the following areas such as **building web template, designing and conceptualizing flyers, brochures, emailer template designs, t-shirt designs, business cards, roll-up design, bill board, logos, letterhead, gift voucher, birthday invitation and pamphlets** according to client requirements. Apart from my designing activities I also coordinate with client on obtaining marketing collateral briefs.

GYSO ECOM SERVICE
June 2015 - Feb 2016

GRAPHIC DESIGNER - GYSO ECOM SERVICE PVT LTD

As a Graphic Designer with Gyso I had the opportunity to work with some of the best brands such as **TeleBuy, Poorvika mobiles, Thevaluestore, Aachifoods and Annachisweets**. I have been responsible for designing creative ads for their ecommerce website, social media and affiliate marketing.

FREELANCER
April 2014 - May 2015

GRAPHIC DESIGNER - FREELANCER

Worked on different projects which included web template, flyers, brochures, visiting cards, roll-up design, banners, logos, letterhead and pamphlets.

EDUCATION

| B.Ed (CS) | 2011 - 2012 |

PSM COLLAGE ARTS & SCIENCE - SALEM
First Class With Distinction [**85%**]

| B.SC (CS) | 2003 - 2006 |

VIVEKANANDA COLLAGE OF ARTS AND SCIENCE FOR WOMEN - TIRUCHENGODU
First Class With Distinction [**65%**]

| HR SEC | 2002 - 2003 |

GOVT GIRLS HR SEC SCHOOL - IDAPPADI
First Class [**63%**]

| SSLC | 2000 - 2001 |

GOVT GIRLS HR SEC SCHOOL - IDAPPADI
First Class [**60%**]

ADDITIONAL COURCES

| 2001 - 2002 |

SALEM - DIPLOMA COMPUTER APPLICATION
Sathyam Info System, Salem.

| 2001 - 2002 |

SALEM - TYPE WRITING TAMIL & ENGLISH LOWER LEVEL
Sri Ram Type writing Institution, Salem.